

TARGET AUDIENCE

This Immunization Symposium is intended for nurses, nurse practitioners, medical assistants and other health care professionals who serve children and promote immunizations.

STATEMENT OF NEED

Vaccines have proven to be a key tool in preventing a number of serious communicable diseases. Since vaccines have been so effective, parents and health care providers have never seen some of these diseases. Consequently, the benefit of vaccines is seemingly invisible. The fact remains that health care providers play a big role in ensuring children receive the immunizations they need to prevent the development of serious and sometimes deadly illnesses.

EDUCATIONAL OBJECTIVES

- Learn strategies to overcome communication challenges with parents regarding vaccine safety and effectiveness
- Find out about the latest developments in vaccine technology, immunization issues, and new recommendations:
 - H1N1 vaccine
 - Combination vaccines

QUESTION AND ANSWER SESSION

- Have your immunization questions answered by Dr. Conway and Dr. Atkinson

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ORGANIZATION
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MILWAUKEE WI

CITY OF MILWAUKEE HEALTH DEPARTMENT
IMMUNIZATION PROGRAM
841 NORTH BROADWAY, 1ST FLOOR
MILWAUKEE, WI 53202

A Special Night Out for Health Care Professionals!

THE CITY OF
MILWAUKEE
HEALTH DEPARTMENT

INVITES ALL
HEALTH CARE
PROVIDERS

TO THE

2009 IMMUNIZATION SYMPOSIUM

THURSDAY
SEPTEMBER 17, 2009
5:45 – 8:45 PM

ITALIAN CONFERENCE CENTER
631 E CHICAGO ST
MILWAUKEE, WI 53202

AGENDA

5:45 – 6:30 PM
CHECK-IN AND RECEPTION
with Buffet Meal and Beverages

OPENING REMARKS

6:30 – 7:15 PM
STRATEGIES TO ADDRESS AND ALLAY
PARENTAL CONCERNS ABOUT
VACCINES

James H. Conway, MD
Associate Professor of Pediatrics,
UW School of Medicine and Public Health

National vaccine debates create vaccine communication challenges for healthcare providers. Parents may be confused and fearful of vaccines because of misinformation generated in the media. Dr. Conway will discuss practical strategies to overcome these communication challenges.

7:15 – 7:30 PM BREAK

7:30 – 8:30PM
IMMUNIZATION OVERVIEW:
A NATIONAL PERSPECTIVE

William Atkinson, MD, MPH, National Center for Immunization and Respiratory Diseases, Centers for Disease Control and Prevention

Back by popular demand, Dr. Atkinson will review new vaccines, new recommendations, and future vaccine development. His presentation will highlight H1N1 vaccine development and administration.

8:30 – 8:45 PM
Q & A

Question and Answer session with Dr. Conway and Dr. Atkinson

PLEASE POST FOR STAFF

FACULTY

WILLIAM ATKINSON, MD, MPH
National Center for Immunization and Respiratory Diseases, Centers for Disease Control and Prevention

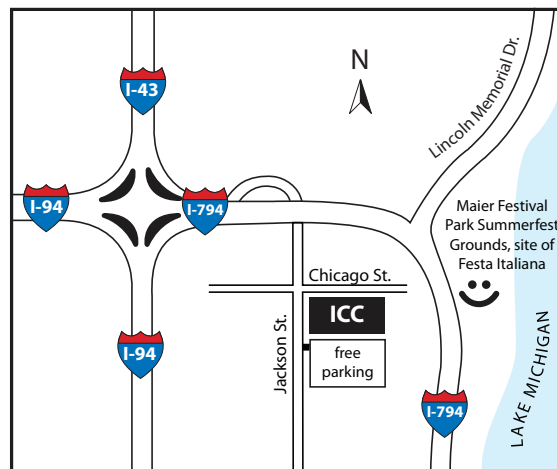
JAMES H. CONWAY, MD
Associate Professor of Pediatrics, University of Wisconsin School of Medicine and Public Health

INFORMATION

For more information about the 2009 Immunization Symposium, please contact the City of Milwaukee Health Department Immunization Program at 414-286-8034 or email Mary Ann Kiepczynski at mkiepc@milwaukee.gov

DRIVING DIRECTIONS

The Italian Conference Center (631 E. Chicago St.) is located adjacent to Milwaukee's Summerfest grounds, and may be accessed from I-794 (Jackson St. exit from the west, and Milwaukee St. exit from the Hoan Bridge). For more detailed directions, please call the Italian Conference Center at 414-223-2180. Parking at the Conference Center is free of charge.



Tom Barrett, Mayor
Bevan K. Baker,
Commissioner of Health
www.milwaukee.gov/health

REGISTRATION FORM

Registration Fee: \$10.00

Please make check or money order (no cash) payable to City of Milwaukee Health Department

Mail this registration form with payment to:

City of Milwaukee Health Department
Immunization Program
841 N Broadway, First Floor
Milwaukee, WI 53202

Policy

Registration and payment deadline for the Immunization Symposium is

Thursday, September 10, 2009.

Payment is non-refundable and must accompany the registration form. Registration on the day of the Immunization Symposium is not permitted. A receipt will be mailed to you to confirm your reservation.

PLEASE PRINT

Name

Affiliation/Clinic

Agency Address

City/State/ZIP

Phone Number

E-mail